2 AUG 1967

MEMORAHDIM FOR: Acting Executive Director-Comptroller

SUBJECT

: Advertising Attributable to the Amency

1. This memorandum submits a recommendation for your approval; this recommendation is contained in paragraph 4.

- 2. I am attaching at Tob A a text which had been approved for dissemination by the U. S. Civil Service Commission to eligibles on the Federal Service Entrance Examination sized at 4-year college graduates. When this pamphlet was submitted for approval, we understood that the Civil Service Commission would enclose it with notice of eligibility to those individuals who indeed qualified on the FSEE. We have now been advised by the Commission office handling this material that, for fear of competition among many agencies to submit their own recruitment literature, they would prefer not to include only material from CIA.
- The Commission representatives in touch with us have suggested that in lieu of our special enclosure we agree to including a peragraph in a brochure which the Commission would print and distribute to all FSEE eligibles. Time being short to arrive at a decision (we must give a decision by late 2 August or early 3 August), we have called a special meeting of the Recruitment Advertising Committee and they have endorsed the text attached at Tob B for inclusion in the Civil Service Commission's brochure.
- 4. It is recommended that you approve our transmitting the text attached at Teb B to the Civil Service Commission for inclusion in their brochure.

/s/ Emmett D. Echols

Romett D. Rehols Director of Personnel

Atts: 2

The recommendation contained in paragraph 4 is approved.

Acting Executive Director-Comptroller

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